Today’s health care doesn’t feel so good.

**INCREASING COSTS**
Employer-sponsored family health coverage reached $16,834 this year, up 3%.\(^1\)

**FEWER PHYSICIANS**
By 2025 US insured population growth will outpace physician supply, creating a shortage of 159,300 physicians.\(^2\)

**QUALITY OF CARE**
13% of all office visits, and 20% of all trips to the ER require a follow-up visit.\(^3\)

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2. AMA Physician Masterfile (January 2007); AAMC CWS GME Analysis March 2009
3. Independent study by Rand of 300,000 Teladoc participants analyzing 2 years of claims data, conducting a 30-day episode of care analysis.
Teladoc® is making it better!

$717 SAVINGS PER CONSULT
Teladoc is a low-cost alternative for health care.

24/7/365 ACCESS TO A DOCTOR
34% of Teladoc consults occur on holidays and weekends.³ • Teladoc consults have an 8 minute median call back time. *

92% CONSULT RESOLUTION
Only 6% of Teladoc consults result in a follow-up visit.³

* 2014 Teladoc reporting
Feel better fast . . .

It's simple. Teladoc provides access to U.S. board-certified physicians who can resolve most non-emergent medical issues via phone or online video.

**Talk to a doctor 24/7/365, anywhere**

**<10 MINUTE MEDIAN CALL BACK TIME**

**HOW IT WORKS**

**STEP 1: CONTACT TELADOC 24/7/365**
Access to Teladoc’s nationwide network of board certified physicians is available via phone, video or mobile app.

**STEP 2: TALK WITH A PHYSICIAN**
A physician will review the patient’s medical history and contact them within minutes.

**STEP 3: RESOLVE THE ISSUE**
A physician will diagnose and prescribe medication, if medically necessary, electronically to the pharmacy of choice.

**TELDADOC PHYSICIANS ARE**
U.S. board-certified in internal medicine, family practice, emergency medicine or pediatrics • State-licensed • U.S. residents who average 20 years of experience.
when you need care!

Teladoc is a convenient alternative to urgent care or ER visits. U.S. board-certified physicians are available anytime, anywhere, and can resolve many non emergent medical issues.

**DIAGNOSE, TREAT & PRESCRIBE**
Teladoc physicians can prescribe medication, when medically necessary for a wide range of conditions.*

**SOME CONDITIONS WE TREAT INCLUDE**

**GENERAL HEALTH**
- Talk to a doctor within minutes.
  - Cold & Flu systems
  - Bronchitis
  - Allergies
  - Pink eye
  - Urinary tract infection
  - Respiratory infection
  - Sinus problems
  - Ear infection
  - And more!

**DERMATOLOGY**
- A specialist at your fingertips.
  - Skin Infection
  - Acne
  - Skin rash
  - Abrasions
  - Moles/Warts
  - And more!

**BEHAVIORAL HEALTH**
- Counselling on your terms
  - Stress/Anxiety
  - Depression
  - Addiction
  - Domestic Abuse
  - Grief Counselling
  - And more!

* Teladoc physicians do not prescribe substances controlled by the DEA, non-therapeutic, and/or certain other drugs which may be harmful because of potential for abuse.
With Teladoc, it costs less to feel better. Teladoc significantly lowers costs and improves access to care by providing an alternative to urgent care or ER usage.

Delivering a member experience that delights

95% SATISFACTION

92% RESOLUTION

INDEPENDENT STUDY BY VERACITY ANALYTICS

Dr. Niteesh Choudhry of Harvard Medical School concludes:

“Teladoc resolves patient issues faster with increased savings, by redirecting care from ER and office visits.”

- Dr Niteesh Choudhry

AVERAGE COST PER EPISODE*

<table>
<thead>
<tr>
<th></th>
<th>ER Visit</th>
<th>Office Visit</th>
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<tbody>
<tr>
<td></td>
<td>$2,661</td>
<td>$191</td>
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</tbody>
</table>

$673 + $44 = $717

Average claims savings per episode of care

Average productivity savings

Total savings per consult

*Episode of care: Includes initial encounter and any subsequent utilization of follow up office visits, hospitalization, or ER utilization, resulting from initial encounter within a 30 day window for same and related diagnoses

Data is from research from Niteesh Choudhry of Veracity Analytics, using claims data from the nation’s largest home improvement retailer.
Teladoc is the first, largest and fastest growing provider of telehealth medical consultations, serving millions of members nationwide.

Driving utilization and generating ROI 400% PROVEN ROI

Want to achieve an ROI of 400%? Teladoc's proven formula for ROI is:

- EXECUTIVE SUPPORT
- TARGETED COMMUNICATIONS
- DIGITAL OUTREACH
- $0 MEMBER CONTRIBUTION PLAN DESIGN

Put it to work for you!

$0 Low member contributions drives
20% Increased member utilization
400% Delivering ROI

2002 FOUNDED
298,000 CONSULTS
100% CERTIFIED
1st & largest provider of telehealth medical consults in the U.S.
U.S. board-certified physicians credentialed to NCQA standards

2014
500,000 estimated for 2015

... that’s Teladoc!
Select a telehealth partner who can scale and drive long-term value.

WHEN SELECTING A PARTNER LOOK FOR:

- NCQA-certified credentialing process
- A scalable network that aligns incentives and ensures quality
- 3rd party-validated cost savings and ROI
- Integration with health plans and other industry players
- Effective resolution and member satisfaction
- True utilization and engagement, not just enrollment
- Multiple ways for member to interact (mobile, phone and video)

YOU DESERVE BETTER. TELADOC.